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toi+

“toi+”: small, but smart!



At the International Toy Fair 2019 in Nuremberg, Ravensburger presents “toi+”. The toy console creates a playing experience using a toy in your hand, but the action flashes through your head and not on a screen. The key component is the palm-sized Core, which is inserted in the toi+ products. Among other things, it contains various sensors, a processor and a loudspeaker. The Core brings immersive technology to a movement game, party toy and logic trainer, and allows children to become immersed in the game. The children actively influence and design the course of every game with their intuitive input and movements. toi+ with Core and three compatible toy or game products are expected to be available in stores starting in fall 2019.

As soon as the console is inserted in a toi+ product, it creates a movie in your head: players are immersed in a game world with multi-track audio output that features atmospheric music and authentic sounds. A voice simultaneously guides you through exciting tasks. This allows elementary school-age children to be totally immersed in the game. Using a variety of sensors, toi+ registers every movement, change in position, action and entry of the currently active player and makes them a part of what is happening. For example, in the movement game “Magic Compass” and the party toy “Furious Falko”, the children hop and dance, turn or duck down in order to skillfully master the toi+ challenges. You have to use your head for the logic trainer “Brain Board”. The Core also reacts to the player’s movements here and recognizes whether they are right or wrong. Instructions in comic book-style support the players when they leap into the imaginary world.



toi+ The Core
anticipated price € 69.99 (RRP)

toi+ Magic Compass
For 1–4 players
6 years and up
anticipated price € 49.99 (RRP)

toi+ Brain Board
For 1 player
8 years and up
anticipated price € 49.99 (RRP)

toi+ Furious Falko
For 1–8 players
6 years and up
anticipated price € 49.99 (RRP)

estimated release date Sept. 2019

Picture data and press release can be downloaded at

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The following products are planned for fall 2019:

toi+: The Core

The console is the key component of the series. In addition to processor, loudspeaker, Bluetooth interface and rechargeable battery per USB cable, it includes various sensors and a vibration function. As soon as the Core is inserted in one of the toi+ playing devices, its functions are activated. The sensors allow it to recognize any type of movement, acceleration or change in position and react with sound and vibration to the actions and entries made by the players. The multi-track audio output creates an authentic atmosphere and creates a total and intensive playing experience. toi+ products only function when the Core is inserted.

toi+ The Core, anticipated price EUR 69.99 (RRP), available from September 2019

toi+: Magic Compass

As soon as the Core is inserted in the haptic compass, it sends children ages six years and up on an action-packed adventure. You can hear the jungle atmosphere and listen to the monkeys calling while the playing device announces the mission: "Find the secret portal in the temple of the Mayas and send the alien intruders back to their galaxy!" Players take turns holding the compass and moving through the imaginary labyrinth, which is also presented as a haptic image on illustrated maps. But various obstacles block the path: you have to hop over an insect invasion, protect yourself with the compass against a flying bat attack and free the compass from a spider's web. Where are the walls and the hidden doors? Which puzzles need to be solved? Are the adventurers able to reach their destination using the right movements, skillful reactions and a good memory?

toi+ Magic Compass, with 24 illustrated maps, for up to four players ages six years and up, designed by Gunter Baars, anticipated price EUR 49.99 (RRP), available from September 2019

toi+: Brain Board

The Brain Board invites players to participate in mental training. Ambitious thinkers eight years of age and up can play five logic and memory games, which are supported by haptic cards with scenic and abstract illustrations. The special feature: the various toi+ sensors react to the movements of the player. Logic challenges are solved by tipping the Brain Board at a specific angle. The training mode offers more than 2,000 tasks in three levels of difficulty for practicing along with various memory tests.

toi+ Brain Board, with five task cards, for one player eight years of age and up, designed by Reiner Knizia, anticipated price EUR 49.99 (RRP), available from September 2019



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toi+: Furious Falko

The cocky vulture “Furious Falko” immediately comes alive when the Core has been inserted. With his crazy ideas, he motivates children of elementary school age to have fun and be active. How about playing air guitar with him, or letting him ride a carousel or racecar? Instinct and skilled movements are a must, because Falko doesn’t miss a thing and reacts to all movements with a cheeky comment. The vulture also has a bunch of party action games, funny quiz questions and a couple of special music and movement challenges in store. This keeps a lively group of up to eight children happily occupied for an afternoon and is also the perfect activity for a children’s birthday party.

toi+ Furious Falko, for up to eight players of six to ten years of age, designed by Kai Haferkamp, anticipated price EUR 49.99 Euro (RRP), available from September 2019

(5,146 characters with spaces)

**About Ravensburger**

Ravensburger AG is an international group with a long tradition and solid values. Its mission is “Playful Development”. The company’s most important brand mark is the blue triangle, which stands for fun, education, and togetherness. Ravensburger is one of the leading brands for puzzles, games, and activity products in Europe as well as for children’s and youth books in the German-speaking region. Toys with the blue triangle are sold worldwide, and the international brands BRIO and ThinkFun supplement the Group’s portfolio. Ravensburger had 2,133 employees and achieved net revenue of EUR 471.1 million in 2017.